

**CABINET MEMBER - LEISURE AND TOURISM**

**MEETING HELD AT THE TOWN HALL, SOUTHPORT  
ON WEDNESDAY 4 NOVEMBER 2009**

PRESENT: Councillor Lord Fearn

ALSO PRESENT: Councillors Cummins, Glover and Papworth.

**53. APOLOGIES FOR ABSENCE**

No apologies for absence were received.

**54. DECLARATIONS OF INTEREST**

No declarations of interest were received.

**55. MINUTES**

RESOLVED:

That the Minutes of the meeting held on 7 October 2009 be confirmed as a correct record.

**56. NORTH WEST IN BLOOM AWARDS IN SEFTON 2009**

The Head of Landscape Development and Management updated the Cabinet Member on the North West in Bloom Awards in Sefton for 2009. The results were as follows:-

**Main Awards**

Best Coastal Resort – Southport (Winner)  
Best Small Coastal Resort - Crosby and Waterloo (Runner-up)  
Commendation – St Lukes Church, Crosby

**Neighbourhood Awards**

Neighbourhood (Merit) – Church Ward Seaforth Residents, Seaforth;  
Birkdale in Bloom; Churchtown in Bloom  
Large Neighbourhood (Merit) – Peel Road Residents and Tenants, Bootle;  
Tree View Court, Deyes Lane/Deyes Court, Central Square, Maghull;  
Formby Parish Council  
Large Neighbourhood (Outstanding) – Maghull Station Interchange  
Best Neighbourhood – Church Ward, Seaforth  
Best Large Neighbourhood – Station Road, Maghull

RESOLVED:

That all participants be congratulated on their awards.

#### **57. PROGRESS ON ALLOTMENT STRATEGY**

The Cabinet Member considered the report of the Leisure Director updating on the progress with the Allotment Strategy.

RESOLVED: That

- (1) the report updating on the progress with the Allotment Strategy and the Preliminary Report of Issues; and
- (2) the views of the Strategic Asset Management Group that capital resources were unlikely to be available for the creation of new allotments be noted.

#### **58. LEISURE SERVICES DEPARTMENTAL SERVICE DELIVERY PLAN 2009/10 - MID-YEAR MONITORING REPORT**

The Cabinet Member considered the report of the Leisure Director on the progress in achieving the Department's objectives for the period April to September 2009.

The report gave a detailed summary of the activities carried out by each section of the Department.

RESOLVED: That

- (1) the progress made by the Leisure Services Department towards achieving its Departmental and Corporate Objectives be noted;
- (2) the tasks that have been cancelled be noted and the new tasks to be added to the Departmental Service Delivery Plan be accepted;
- (3) the new risks added to the Departmental Risk Register be noted.

**59. DRAFT VISITOR ECONOMY STRATEGY**

The Cabinet Member considered the report of the Head of Tourism seeking feedback on the draft Visitor Economy Strategy for Southport as part of a wider consultative process.

RESOLVED:

That the views of Members regarding the draft Visitor Economy Strategy be noted.

**60. SUPPORT FOR TOWN CENTRES**

Further to Minute No. 180 of the meeting of the Cabinet held on 29 October 2009, the Cabinet considered the report of the Planning and Economic Regeneration Director on the funding allocation received from the Department for Communities and Local Government to support town centres and proposals to utilise the allocation for marketing and promotion activities during the Christmas period.

RESOLVED:

That the report on the funding allocation received from the Department for Communities and Local Government to support town centres and proposals to utilise the allocation for marketing and promotion activities during the Christmas period be noted.